



# 25%

of cat veterinarian visits involve problems with the skin and hair coat.<sup>1</sup>

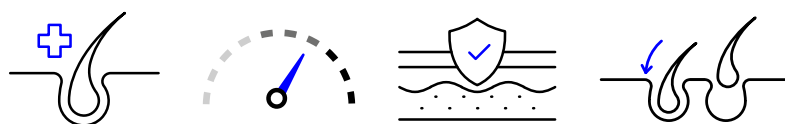
**Zinpro Performance Minerals along with a complete and balanced diet support:**

- Less Shedding
- Less Observed Dander
- Hair Cuticle and Shaft Integrity
- Skin Protection

## Healthy Skin, Happy Cat

**with Zinpro® Performance Minerals®**

There are conventional trace minerals and then there's Zinpro Performance Minerals. Our patented mineral technology moves beyond conventional mineral options to deliver superior absorption, helping pets shine from the inside out.



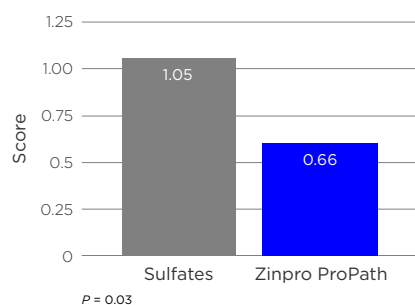
1 - Hunter, T., & Downing, R. (n.d.). Nutrition, Skin, and Cats. VCA Animal Hospitals. Retrieved March 9, 2025, from <https://vcahospitals.com/know-your-pet/nutrition-skin-and-cats>.



## Expanding Cat Hair Knowledge

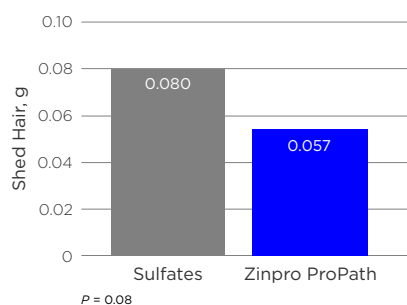
Zinpro® continues to invest in building knowledge and expertise in supporting skin and coat health in pets. Most recently, Zinpro partnered with Summit Ridge Farms to explore the effect of Zinpro® ProPath® on hair growth, color and skin quality in cats. Results from the study showed a reduction in dander as well as less shedding at 45 days.

### Reduced Feline Skin Dander Response



**35%  
Less  
Dander**

### Reduced Feline Shed Hair Response



**37%  
Less  
Shed  
Hair**

A key finding from the study was a better understanding of hair development in cats and ways to **better define success in the future.**

### Zinpro ProPath Performance Mineral Recommended Rates for Feline Diets

**Zn**

100 ppm

**Mn**

15 ppm

**Fe**

80 ppm

**Cu**

12 ppm

## Zinpro is Your Trusted Partner

**From diet development, to partnerships in marketing to product development, we have the expertise to advance the health and quality of life of pets as well as your business.**

With years of experience the Zinpro team of world-class experts is here to help you make sure everything is being done to give pets what they need to feel happy, healthy and loved.

**Zinpro is Nutrition You Can See™.**



For more information:  
contact your Zinpro sales  
representative or visit  
[zinpropet.com](http://zinpropet.com)